



## **Intelligent Mail package barcodes (IMpb) Webinar Series: Impact on Returns**

*March 11 at 10 a.m. (EDT)*

The USPS is hosting a series of informational webinars intended to assist mailers with their transition to the use of Intelligent Mail package barcodes (IMpb). The first in the series--IMpb Impact on Returns focuses on the general requirements for IMpb implementation applicable to returns.

Topics include: concatenated IMpb construct (including ZIP + 4), unique IMpb for Merchandise Return Service (MRS) and other returns labels, elimination of Business Reply Mail (BRM) parcels, tools for creating unique IMpb labels, and IMpb compliance issues/fees for return.

*Please visit us on the USPS [Industry Outreach](#) website to view the upcoming webinar schedule and webinar archive presentations.*

Instructions for participating in the webinar appear below:

### **EVENT INFORMATION**

Topic: IMpb Impact on Returns

Date and Time: Tuesday, March 11, 2014 10:00 am, Eastern Daylight Time (New York)

Event number: 994 664 694

Event address for attendees: <https://usps.webex.com/usps/onstage/g.php?d=994664694&t=a>

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Teleconference information

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U.S./Canada Attendee Dial-in: (888) 890-1547

Conference ID: 7010893